From:	Edward Temko <temkon@me.com>
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CC:	
Date:	Thu, 3/12/2015 3:33:38 PM
Subject:	from ned

Hi Nili/Ehud:
Hope you had a good trip back, and thanks for the great interview material. Hope to have further writing for you to see in the next
week or so.
Meanwhile, Tim is presenting the book – purely for internal reasons, to the main sales reps who will be promoting it when it comes out –
and asked me to summarize why it's likely to be so special. I'm attaching the notes I sent him. Let me know if there's anything you'd
like me to change and/or add before he talks to the sales reps, which I think he is going to do tomorrow.
Tim also mentioned photos. I know, Nili, that you've agreed to take the lead in getting that organized, but both Tim and I wondered
whether it would make sense to take on the photographer/photo editor whom both Deborah and I know well. Her name is Ricki Rosen.
She's an American, worked for many years as a photographer for the French photo agencies as well as for Time magazine, and has
also been a photo editor. She has lived in Jerusalem for the past 25 years and speaks Hebrew.
She is also the woman I suggested might – when the book is done – be best to produce a high-quality video based on the interviews we've
been doing…
Let me know if you want her to be involved, in which case I'll send you her contact details… or, if easier, have her get in touch.
Best wishes
Ned

Notes for Tim Bartlett on EB book MsW.docx